



First Class Mail



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Bridging the Gap:

Cultural Institutions and their Communities in the 21st Century

Video games, the internet, amusement parks, and other forms of technology and entertainment are making it increasingly important for museums, archives, and historic sites to adapt and understand the needs of their visitors. How can these institutions remain relevant and adhere to their missions while serving the needs of a technologically advanced society? These are questions we hope to answer at the 2010 Eastern Illinois University Historical Administration Program Association Symposium.

This year's Symposium will be held on Saturday, April 10 in the University Ballroom on the campus of EIU

In addition to Symposium, you won't want to miss the Friday evening event which has been moved from the Dudley House to Lincoln Log Cabin. Join us at 7:00pm at the LLC, as we reunite with former classmates, make new friends, and celebrate the HA Class of 2010's exhibit ***Prairie to Corn Stalk: A History of Farming in Central Illinois.***

Keynote Address

A Heritage of Service: Standing on the Shoulders of Giants

Presented by Bob Beatty, Vice President for Programs
American Association for State & Local History

History organizations and the communities they serve are undergoing accelerating change. Demographic and societal trends, the digital revolution, volatile local and national economies, and changing perceptions of the American past are just some of the forces making for change. Bob Beatty, Vice President of Programs for the American Association for State and Local History will give an update on some of the latest developments in public history, AASLH's role, and discuss the importance of community engagement to the profession.



Bob Beatty is Vice President for Programs for the American Association for State & Local History where he directs AASLH's professional development program including workshops, an annual meeting, AASLH's active affinity groups and other initiatives, and publications as editor of *History News* and a member of the AASLH Editorial Advisory Board. From 1999-2007 he directed the Education Department at

the Orange County Regional History Center, in Orlando, Florida where he established an extremely successful educational outreach program including school partnerships, youth and family activities, adult programming, and over fifty community partnerships ranging from Boys and Girls clubs to community affinity groups

2010 Symposium Schedule

All events take place in the University Ballroom, EIU Union

8:00-8:30 am	Registration and Continental Breakfast
8:30 am	Welcoming Remarks
8:45-9:45 am	Keynote Session: A Heritage of Service: Standing on the Shoulders of Giants
10:00-10:45 am	Combating First-Eye Experience: Bringing Tangible Experiences to Living History Sites
11:00– 11:45 am	21st Century Trends in Online Accessibility to Collections: Three Case Studies
12:00-1:00 pm	Lunch
1:15-2:00 pm	Object Literacy in a Digital World: The Value of Teaching with Objects
2:15-3:00 pm	Crafting New Understandings of “Maya” Art: Investigating Aesthetics, Cultural Identity, and Globalization in a University Exhibition
3:00-3:30 pm	Wrap-Up & Presenter Question & Answer Session
3:45 pm	Annual HAPA Business Meeting
6:00 pm	Dinner and Live & Silent Auctions University Ballroom, EIU Union (Cash Bar)

Hotel Accommodations

You must call to make the reservations in order to receive the discounted rate; deadline to reserve rooms is listed below.

Hampton Inn — (217) 234-4267
1416 Broadway Ave. E., Mattoon, IL 61938
Single & Double Rooms: \$60.00 + tax
20 rooms, held until March 26, under the name “EIU Historical Administration “

Holiday Inn Express Hotel & Suites — (217) 235-2060
121 Swords Dr., Mattoon, IL 61938
Single & Double Rooms: \$89.00 + tax
30 rooms, held until April 1 under the name EIU HAPA Symposium

Lodging is also available at the following at regular rates:
Comfort Suites — (217) 235-6745
1408 Broadway Ave. E., Mattoon, IL 61938

Symposium Session Details

Combating First-Eye Experience: Bringing Tangible Experiences to Living History Sites - With the saturation of today's technology, first-hand experience has been replaced by first-eye experience where simply seeing and computing becomes involvement. In this session, we will discuss the concepts to overcome this problem, especially in the 19 to 34 age group. Some concepts include marrying technology with physical workshops and including real experiences involving all senses that are presented or modulated according to a changing demographic. The session will also highlight select living history sites within Illinois that are successfully implementing these ideas.

- Jeremy Teeples, Site Manager, Old House Society

21st Century Trends in Online Accessibility to Collections: Three Case Studies - Over the past decade, museums, galleries, and archives have all witnessed an increasing demand for accessibility from our audiences. This seminar will provide three different, yet similar, looks into collection accessibility projects that have been completed over the past year. How do we determine what new options of accessibility to use? What new creative ways are there to promote our institution's collections? What is and how does Web 2.0 become integrated? And can online options still be interactive and secure?

- Angela Stanford, Curator and Registrar, The Danish Immigrant Museum, will present on her experience using PastPerfect as its collections software and in particular the component called PastPerfect Online.
- Nathan Kemler, , Collections Manager, Grand Valley State University Art Gallery, will provide a walk-though of his most recent online collection project, using Collective Access, which takes advantage of an open-source option with Web 2.0 elements.
- Lindsey MacAllister, , Archivist, Des Moines University, will discuss the Des Moines University Archives and Rare Book Room project using the FlipAlbum software to create an online experience for visitors.

Object Literacy in a Digital World: The Value of Teaching with Objects - *The Reality of Objects*, an exhibition at the Wright Museum of Art on the Beloit College campus, provided a forum for exploring how museums and objects matter as digital and virtual experiences supplant experiences in our material and object based world. Organized around the themes processes, practices, copies/originals, this exhibit explores how images both distort and reveal different aspects of the material.

- Craig Hadley, Collections Manager and Exhibits Coordinator, Wright Museum of Art at Beloit College, will present content from the spring 2010 exhibition *The Reality of Objects* exhibition and the fall 2009 exhibition *Object Literacy: Digital World*. He will also speak briefly about the Wright's efforts to redefine its collection to focus on classroom-museum integration.
- Dr. Joy Beckman, Director, Wright Museum of Art at Beloit College, will address the question of how museums continue to matter in the 21st century. Using the Wright Museum as one example of how a museum can design programming, exhibitions, and develop collections that use technology as a gateway, while still celebrating the museum's identity as a collector and preserver of objects.

Crafting New Understandings of “Maya” Art: Investigating Aesthetics, Cultural Identity, and Globalization in a University Exhibition - The exhibition “Crafting May Identity: Contemporary Wood Sculptures from the Puuc Region of Yucatán, Mexico,” curated by Mary Katherine Scott and Jeff Karl Kowalski, at the Jack Olson Gallery, School of Art, Northern Illinois University, featured creations by four Yucatec Maya artisans. This exhibit, through traditional gallery display, print and online resources, school out-reach programming, and a scholarly symposium, addressed issues concerning aesthetics and categorizations of art, i.e., what constitutes “museum” art versus “tourist” handicrafts. This exhibition opened a discussion regarding “cultural identity,” and embraced the notion that university-affiliated art galleries can serve as forums for various communities (academic/public, local/global) to explore approaches to understanding the role of art and artists in the 21st century.

- Rachel Walters, MA Candidate, Northern Illinois University
- Jeff Kowalski, Professor of Art History, Northern Illinois University School of Art
- Peter van Ael, Coordinator, Jack Olson Gallery of the School of Art and the Interdisciplinary Graduate Certificate in Museum Studies at Northern Illinois University
- Janie Wilson-Cook, Technologist, Visual Resource Center within the School of Art at Northern Illinois University

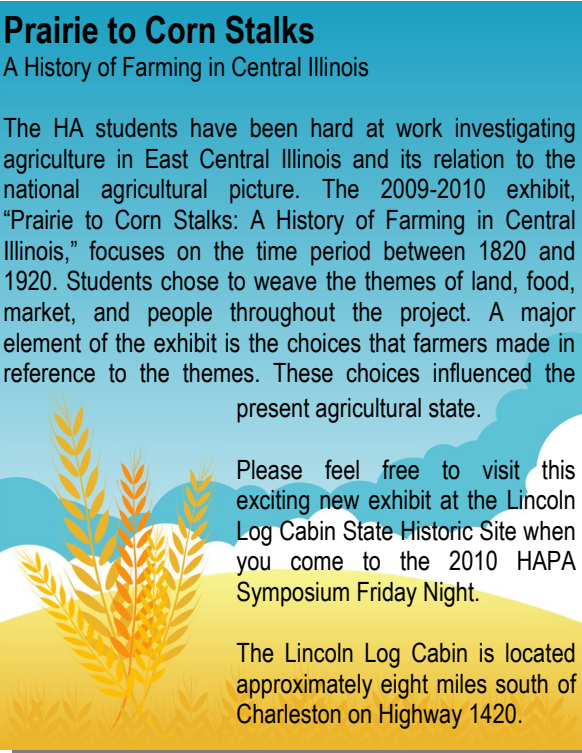
Prairie to Corn Stalks

A History of Farming in Central Illinois

The HA students have been hard at work investigating agriculture in East Central Illinois and its relation to the national agricultural picture. The 2009-2010 exhibit, “Prairie to Corn Stalks: A History of Farming in Central Illinois,” focuses on the time period between 1820 and 1920. Students chose to weave the themes of land, food, market, and people throughout the project. A major element of the exhibit is the choices that farmers made in reference to the themes. These choices influenced the present agricultural state.

Please feel free to visit this exciting new exhibit at the Lincoln Log Cabin State Historic Site when you come to the 2010 HAPA Symposium Friday Night.

The Lincoln Log Cabin is located approximately eight miles south of Charleston on Highway 1420.



Registration Form

The 33rd Annual Eastern Illinois University Historical Administration Program Association Symposium:
Bridging the Gap: Cultural Institutions and their Communities in the 21st Century

Registration Deadline is April 2, 2010. For each person attending, please fill out a separate form for registration and materials. Feel free to photocopy the form if needed. Guests are always welcome!

There are three ways to register:

- Complete this form and mail with credit card information or check made payable to Eastern Illinois University.

Mail to: Historical Symposium
School of Continuing Education
Eastern Illinois University
600 Lincoln Ave.
Charleston,, IL 61920

- Call the School of Continuing Education at (217) 581-5114 with credit card information.

- FAX registration with credit card payment to (217) 581-6697.

Registration Fees (fee includes materials, Saturday continental breakfast, lunch, & refreshments):

_____ \$55.00	HAPA Member Early registration by March 26	_____ \$65.00	HAPA Member Registration due April 2
_____ \$60.00	Non-Member Early registration by March 26	_____ \$70.00	Non-Member Registration due April 2
_____ \$20.00	Evening Event Dinner (proceeds from the evening auction benefit the HAPA scholarship fund)		

Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

Phone: _____ E-mail: _____

Credit Card Payment: o Master Card o Visa o Discover Card

Number: _____ Exp. Date: _____

Name on card: _____

Signature: _____

Address of cardholder if different than above:

Address: _____

City: _____ State: _____ Zip code: _____

Phone: _____ E-mail: _____

Total Enclosed: _____

All registrations received by March 26 , 2010 will be acknowledged by mail. Symposium materials and program will be given at registration. Cancellation Policy: Full refunds will be given for cancellations received by noon, March 26, 2010.