

Beer Barons on Geneva Lake and Their Milwaukee Neighbors



Conrad Seipps Estate

Presented by
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1893 Seipps Brewing Booklet

- Introduce yourself to the six beer barons of Geneva Lake and the four major brewers in Milwaukee.
- What do the **Seipps**, **Lefens**, **Wackers**, **Cooks**, **Maytags**, **Uihleins** and **Weiss'** have in common?
- Learn the difference between ale and lager beer...and the basics of brewing beer in the 19th century in this illustrated presentation.
- Learn also how the brewers responded to Prohibition.

Monday April 16 at 6:30 pm

New Berlin Public Library Community Room

15105 Library Lane in the City Center

Light Refreshments

Free and open to the public

Sponsored by the New Berlin Historical Society

Visit us on  **New Berlin, WI Historical Society** or www.newberlinhistoricalsociety.org
Or call Sue at 262-679-3461 for more information

First Open House at New Berlin Historical Park will be held Sunday, June 17, 1-4 PM