**FOR IMMEDIATE RELEASE**

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**Iola’s summer 2014 Thursday Night On Main concert lineup includes**

**expanded Family Night and new Comedy Night**

Iola WI: Five Thursday nights of concerts in downtown plus a new Comedy Night at the historic Iola Mills are on tap this summer for area residents’ enjoyment. Sponsored by the Iola-Scandinavia Chamber of Commerce, Thursday Night On Main concerts also include a 50-50 raffle, door prize drawings, Italian gelato from the Millstone at Iola Mills, and “Food Fare” from the famous Crystal Café.

The concerts start at 6:00 p.m. until shortly after 8:00 p.m. and are free, although the audience is encourage to contribute via the 50-50 raffle ($1 per ticket, six for $5). The concerts are held on Main Street in the parking lot of the retail strip located across the street from the Crystal Café. Bring your lawnchairs or a blanket! In case of rain, the concerts will be held at Iola Mills.

Three of the four bands are new to Thursday Night on Main, with the popular Dekorra coming back for their fourth year. The new bands include the eclectic and electric Punch N Pie, the jazzy Stella Novas, and blues crunchers Rev. Raven & The Chain Smokin’ Altar Boys.

*Family Night* (July 31), cosponsored by Ministry Health Care, includes the always entertaining (for kids of all ages!) Tom Pease and Bill Kehl, back by popular demand. In addition, Ministry Health Care and the Chamber will be raffling off two bicycles. Each child in attendance will receive a raffle ticket, and the winners will be fitted for bikes at Adventure Outfitters in Waupaca.

New this year is a *Corks & Comedy* night August 21 -- a winetasting event with wines from Lil Ole of Wausau and an hour of comedy from Comedy City Performers of Appleton. This event will be held at the newly renovated Iola Mills (originally built in 1860), and audience members must be 21 to attend.

In addition to the concerts, prior to and during the concerts the Farmers Market at the Vidar Of Iola carving on State Street and Chet Krause Drive will be open, with vendors selling homemade and homegrown items. (Interested vendors should contact the Iola Village Clerk for a vendor license.)

***Here is the 2014 Thursday Night On Main lineup:***

July 17: Punch N Pie – Alternative, blues, groove funk

July 24: Stella Novas – Café jazz

July 31: *Family Night* cosponsored by Ministry Health Care – Tom Pease (interactive singalong performer) and Bill Kehl (interactive performer with unusual instruments from around the world)

August 7: Dekorra – bluegrass, country, swing and western music

August 14: Rev. Raven & The Chain Smokin’ Altar Boys – blues

August 21: *Cork & Comedy Night at Iola Mills* – Lil Ole wine shop winetasting and Comedy City Performers (note: winetasting starts at 6:00 p.m.; comedy act starts at 7:00 p.m.)

For more information, visit [www.ischamber.com](http://www.ischamber.com) or like Iola-Scandinavia Chamber/Hometown on Facebook.

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