**FOR IMMEDIATE RELEASE**

**Jan. 15, 2015**

**Contact: Lee Halverson at lesuhalv@wi-net.com or Greg Loescher at onthelake2@tds.net**

**Photo caption: Iola Historical Society member Greg Loescher at the loading dock of Sewah Studios in Marietta, Ohio, standing next to one of the Historic Iola markers. Loescher will be giving a presentation on the marker-making process and Sewah Studios’ history at the Jan. 25 meeting of the Iola Historical Society, to be held at Living Oaks in Iola.**

**Iola Historical Society presentation explores**

**the process of making historical markers**

Iola, Wis.: The Iola Historical Society (IHS) embarked on a mission in 2009 to put its local “History on a Stick” with the inauguration of its Historic Iola marker program. The first marker commemorating the 100th anniversary of the Iola Winter Sports Club was dedicated February 7, 2010. To date, the society has erected seven historical markers throughout the Iola area, with anticipation to add more markers in the future as meaningful historical events, people, and places are documented.

Greg Loescher, an IHS member and founder/chairman of the Historic Iola marker program, recently visited Sewah Studios in Marietta, Ohio. Sewah’s foundry not only casts the Historic Iola markers, but most of the historical markers dotting America, including the ones installed by the Wisconsin Historical Society, such as the WHS marker at Iola Mills.

His PowerPoint presentation on the history of Sewah Studios and marker-making process at the Monday, January 25, will take place at 7:00 p.m., after the regular monthly meeting of the Iola Historical Society. The meeting and presentation will be held at Living Oaks Assisted Living at 505 W. Iola Street. The presentation is open to the public and is free, although goodwill donations are always accepted.

For more information on the Historic Iola marker program, and the Iola Historical Society, go to www.iolahistoricalsociety.org.

###