

Please join the Marshfield Historic Preservation Association to celebrate a unique Marshfield story, now the subject of an acclaimed exhibition at a major US museum and also the internationally recognized, award-winning book

AMERICAN STYLE AND SPIRIT

FASHIONS AND LIVES OF THE RODDIS FAMILY, 1850-1995



LUNCHEON AND TWO PART LECTURE

"Uncovering Hidden Tales from the Attic"

SPEAKERS

Authors Jane Bradbury and Edward Maeder

LOCATION

The Hotel Marshfield
Saturday, April 22, 2017
11am-2pm, program starts at 11:30am

TICKETS

\$60 for luncheon, program, and a signed copy of the book to collect on the day, or \$35 for luncheon and program only (no book included)
Tickets available to purchase at Marshfield Chamber of Commerce or online at
<https://roddis.eventbrite.com>

Vintage apparel encouraged

VIP EVENT

Book an overnight stay at the Hotel Marshfield for a special rate of \$109, and receive two tickets for both the luncheon and program on Saturday plus two tickets for an exclusive VIP champagne reception to meet and greet authors Jane Bradbury and Edward Maeder on Friday, April 21, from 7-8:30pm (dresses from the Roddis family and Jane's own collection will be on display)

Contact the Hotel Marshfield for further details at 715.387.2700
and request the "Hidden Tales VIP Event" discount

*American Style and Spirit:
Fashions and Lives of the Roddis Family, 1850-1995*

by Jane Bradbury and Edward Maeder
V&A Publishing/distributed by Abrams
ISBN: 9781-85177-889-8

"There is nothing more powerful and potent than clothing and this book celebrates the extraordinary nature of ordinary lives, and the power of dress to bring history to life."

Hamish Bowles, International Editor-at-Large, *VOGUE*

"Substantive and mesmerizing."

Alexandra Jacobs, *The New York Times*



Augusta Denton Roddis, 1937. The clothing collection was found in her house at 1108 East Fourth Street, Marshfield, where she lived for 94 years.

On display for the first time outside the attic at 1108 East Fourth Street, where they were stored for generations, a new book, *American Style and Spirit*, presents a Marshfield family's collection of more than 200 garments and accessories. Each object has been beautifully preserved and is complemented by archival objects, family photographs, and thousands of letters. Following years of research, Bradbury and Maeder have uncovered the once-hidden stories behind three generations of Roddis family garments spanning nearly 150 years. In this lecture, they will discuss the background behind this entrepreneurial family, what their clothes tell us about them, and an explanation of how they shaped the collection found in the Roddis house attic into the subject of an award-winning book, acclaimed on both sides of the Atlantic.

Areas of interest to be covered during the lecture include the turn of the twentieth century, the 1920s, the Depression, the 1950s, business practices, women's cultural and civic activities, shopping, home sewing, travel, and of course, many fabulous clothes.

American Style and Spirit was published to accompany an exhibition at the Henry Ford Museum of American Innovation in Dearborn, Michigan, running November 5, 2016 through April 2, 2017. For further information about the book, please go to

www.americanstyleandspirit.com