



2015 Spring Conference

Hosted by Wisconsin Association of Historic Preservation Commissions, Inc.
and the Wisconsin Trust for Historic Preservation

Meeting & Conference Schedule

Saturday, April 25, 2015

Pump House Regional Art Center
119 King St., La Crosse, WI
www.thepumphouse.org

9:00–9:30 Registration
Morning Refreshments

9:30–9:45 Welcome & WAHPC Update
John Decker, Evansville, WAHPC
President.

9:45–10:00 Update
Wisconsin Historical Society.

10:00–11:00 Wisconsin's Mid-Century
Modern Architectural Resources
Daina Penkiunas, *Deputy State
Historic Preservation officer*, Division of
Historic Preservation-Public History,
Wisconsin Historical Society.

11:00–11:15 Break

11:15–12:00 Economic Impacts of
Historic Preservation Tax Credits
Matt Jarosz, *Associate Adjunct
Professor*, University of Wisconsin –
Milwaukee, School of Architecture
and Urban Planning and
Mark Ernst, *Partner*, Engberg
Anderson Architects, Milwaukee.
Matt and Mark are both on the
board of the Wisconsin Trust for
Historic Preservation.

12:00–1:30 Lunch

Lunch with the 2015 Annual
Meeting of the Members of
Wisconsin Association of Historic
Preservation Commissions, Inc.,
including nomination and election
of the Board of Directors and
Presentation of Historic Preservation
Excellence Awards.

1:30–2:30 - Roundtable

Each represented historic
preservation group gets a chance
to share what's happening in their
corner of the state with the rest of
the conference attendees.

2:30–4:30 Mobile Workshop -
La Crosse's Historic Downtown

Take a walking tour of La Crosse's
Historic Downtown and learn about
its early history, its struggles with
changing times, and the public and
private investment dedicated to its
revitalization.

Hear from Barbara Kooiman, *local
historian and chair of La Crosse's Heritage
Preservation Commission*, about the
history of the Downtown;

Tim Acklin, *Senior Planner with the
City Planning Department* about the
factors leading to its decline and the
public investment that was made
towards its revitalization; and

Robin Moses, *Executive Director of
Downtown Mainstreet, Inc.*, on the
private investments that were
made and the programs, initiatives,
events, and successes that have made
La Crosse's Historic Downtown a
tourist destination beacon in the
Coulee Region.

Registration (Registration Deadline April 18 2015)

name _____

commission _____

address _____

city _____ state _____ zip _____

phone _____ email _____

Fee: Members: \$40 Non-members: \$50 La Crosse Residents: \$30
(Please make check payable to WAHPC)

Hotel

A limited number of hotel rooms are available at special rates at the following motels:

Quality Inn

1830 Rose Street
La Crosse, WI
608-781-1400

Settle Inn

2110 Rose Street
La Crosse, WI
608-781-5100

Mention the historic preservation conference when making reservations.

Buffet lunch provided.

Check here if you would prefer vegetarian plate.

(Fee includes morning refreshments and lunch)

Send Form and Check to:

WAHPC
PO Box 166
Winneconne, WI 54986

Pump House Regional Art Center
119 King St., La Crosse, WI
www.thepumphouse.org

Parking

Parking available in adjacent lot

