

PLEASE REGISTER BY WEDNESDAY, SEPTEMBER 10, 2008

Complete the registration form on reverse and send with payment to:

Amy Norlin
 Wisconsin Historical Society
 816 State Street, Madison WI 53706-1482

CONFERENCE SCHEDULE

TIME	WORKSHOPS	LOCAL HISTORY #1	LOCAL HISTORY #2	LOCAL HISTORY #3	HISTORIC PRESERVATION
FRIDAY, SEPTEMBER 26					
9:15 - 10:30	Archival Management Matt Blessing	Fuelish Thoughts Jim Draeger/Mark Speltz	Fundraising: Building a Capital Campaign Jodi Bender Sweeney	Marketing History: Websites and Publications Edmonds/Motoviloff	Building a Preservation Constituency Trent Margrif
10:45 - 12:00	Archival Management Matt Blessing	Gravestone and Cemetery Preservation Jarrod Roll/Carolyn Ohnstad	Fundraising: Two Case Studies Terry Thiessen/Jim Stroscheim	Marketing History: Historic Sites and Downtowns Steve Lightbourn/Nalletta Burr	Advocating for Preservation Heather MacIntosh
LUNCH PRESENTATION: Randy L. Wilson, Preservation Architect: Design as an Agent of Community Change					
1:30 - 2:45	Oral History Troy Reeves	Making the Most of a Museum Store John Lemke	Affordable Professional Advice for the Small Museum Elisa Redman/Ann Koski	Finding Your Story Joe DeRose, Daina Penkiunas	Historic Structures Report 101 Andrew P. Fielding
3:00 - 4:15	Oral History Troy Reeves	Vietnam War Stories: Partnership Opportunity: Mik Derks, Jeff Kollath, Janet Seymour	Insurance 101 for the Small Historical Organization: Casey Wigglesworth/Sameena Merchant	Decorating Your Victorian House for the Holidays Ann Koski	Universal Principles of Good Design Randy L. Wilson
4:30 OPTIONAL EVENT > WALKING TOUR & DINNER IN MAZOMANIE: Visit historic Mazomanie and enjoy dinner at the Old Feed Mill, a beautifully restored 1857 feed mill.					
SATURDAY, SEPTEMBER 27					
8:00 - 9:00	Registration – "Coffee and Conversation" Roundtable Discussions, Grand Canyon Ballroom				
9:00 - 10:15	Curatorial Management Ellen Penwell	Saving by Moving: Is a Free Building Worth the Price? Daina Penkiunas/David Grabitske	Common Concerns and Challenges for New Organizations: Part I Janet Seymour	Archaeology Inside and Out Amy Rosebrough	Historic Preservation Planning for Small Communities Robert Vogel
10:45 - 12:00	Curatorial Management Ellen Penwell	Developing Community Partnerships Bob Harker	Common Concerns and Challenges for New Organizations: Part II Janet Seymour	Hosting a Walking Tour Erica Gehrig/Paul Wolter	Making the Secretary of the Interior's Standards for Rehabilitation Work for You; Jim Sewell
LUNCH PRESENTATION: THE SANVIDGE SISTERS Diane Sanvidge Seckar, Jean Sanvidge Wouters, and their mother, Helen Sanvidge will talk about the making of their new cookbook — <i>Apple Betty & Sloppy Joe</i> .					
2:00 - 3:30	Wisconsin Council for Local History: Administrative Committee Meeting				



BUILDING ON THE BASICS

For one registration fee, participants may attend any session at the conference. Highlights include addresses by preservation architect Randy L. Wilson and by the Sanvidge family, authors of a recent cookbook published by the Wisconsin Historical Society Press. Friday night there is an optional tour of downtown Mazomanie, a historic community 30 minutes from the conference hotel. The tour will be followed by dinner at the historic 1857 Old Feed Mill restaurant.

This theme expresses our dual goals to provide a host of introductory sessions, and to offer material for the more experienced. Five concurrent tracks allow all that and more. New hands-on workshops will provide training in three disciplines—archival management, curatorial management and oral history—issues central to many of Wisconsin's local historical societies. The three Local History tracks provide a veritable smorgasbord of options, including how to get the most out of your gift shop, cemetery preservation, marketing history, and the pros and cons of moving a historic building. The Historic Preservation sessions feature presentations that include historic character, building a local constituency, and

advocating for preservation—issues essential to the success of any local historic preservation effort. Added to all this is a walking tour and dinner in Mazomanie on Friday night and a number of Saturday morning informational roundtables. If all the offerings make it hard for you to choose, we suggest attending with a friend or two to share notes. With such a broad array of choices, every one should be able to find something of interest. We hope you will join us in Madison!

*Michael Stevens
 State Historic Preservation Officer and Division Administrator
 Historic Preservation-Public History, Wisconsin Historical Society*



**WISCONSIN
 HISTORICAL
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**2008 LOCAL HISTORY AND
 HISTORIC PRESERVATION CONFERENCE**



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