

Yellowstone Trail Centennial Celebration

SATURDAY, JUNE 2, 2012

ANTIQUÉ AUTO ENTHUSIASTS Invited By The CHIPPEWA COUNTY HISTORICAL SOCIETY To Chippewa Falls For The SOCIABILITY RUN



In the early 1900s there were no long distance highways, no road signs and no way to travel coast to coast by automobile. The roads were beaten paths created over the years by horse drawn wagon traffic. They often became impassable during the spring thaw and after heavy rains. In 1908 production of the Model-T Ford created the first affordable automobile and they soon became popular. In 1912 a group of concerned citizens formed the **YELLOWSTONE TRAIL ASSOCIATION**: a grass roots effort to create "A good road running coast to coast between Plymouth Rock and Puget Sound." Their slogan was "GET US OUT OF THE MUD." To promote their efforts Tin Lizzie owners were invited to travel together on country roads in a social motoring event. The first Yellowstone Trail "Sociability Run" was held during June 1912.

On June 2, 2012 the Chippewa County Historical Society is promoting a dawn to dusk Tin Lizzie Sociability Run along the Yellowstone Trail between Hudson and Marshfield. The Historical Society is hosting a "Mid-Day, Mid-Way Old-Fashioned Picnic" for event participants from Noon to 2pm at Irvine Park in Chippewa Falls. Antique Auto Club members from western and central Wisconsin are being invited to attend the picnic to celebrate the 100 year anniversary of the trail's beginning.

**DAWN TO DUSK
TIN LIZZIE SOCIABILITY RUN
HUDSON TO MARSHFIELD
JUNE 2, 2012**

Chippewa County
Historical Society
Mid-Day, Mid-Way
OLD-FASHIONED PICNIC

Noon to 2pm
Dignitaries' Addresses and
Cake Cutting Ceremonies at 1pm

IRVINE PARK PAVILION

300 Jefferson Ave • WI Hwy 124
Chippewa Falls, WI

chippewacountywithistoricalsociety.org

IRVINE PARK..A Perfect Location For An Old-Fashioned Picnic!

In 1906 William Irvine donated 163 acres of land (now 318 acres) to create Irvine Park. In 1908 Mr. Irvine coordinated the building of a large stone **PICNIC PAVILLION** which is listed on the National Register of Historic Places. For many decades a popular auto camping site along the trail was located in this park.

IRVINE PARK ATTRACTIONS Dating Back More Than 100 Years!

Irvine Park Zoo

Est 1909 • Free Admission

Interurban Streetcar Shelter

Built in 1907

Little Dinky Railroad Steam Locomotive

Built in 1800s

Civil War Cannons from Northern and Southern Armies

Built in 1860s

Glen Loch Dam Waterfall

Built in 1879

Sunny Valley Schoolhouse

Built in 1903

Pioneer Norwegian Log Home

Built in 1881

Trail Map
circa 1919





During 2006 The Chippewa County Historical Society funded directional Yellowstone Trail signs that were posted along the Trail throughout Chippewa County. Come explore this auto route, steeped in Wisconsin history, that had no number - just a famous name: The Yellow Stone Trail! Call Jim Schuh, Vice President, Chippewa County Historical Society at 715-726-2376 for more information.



Chippewa County
Historical Society

Beautiful Historic-Themed Murals In The Chippewa Falls Downtown Historic District

Begin entering Chippewa Falls on Business Hwy 29 from the West

- Chippewa Past, Present and Future Wall Mural**
Wagner St and West River St
- Wisconsin Wildlife**
600 West River St (Continue East)
- Destination Chippewa Falls**
114 West River St (Turn N on Bridge St)
- Harley Davidson**
11 West Spring St (Turn E on Spring St)
- Saluting Our Veterans**
12 East Spring St (Turn N on Rushman Dr)
- Buffalo Bill's Wild West Show**
15 East Central St (Turn W on Central St and N into alley)
- Joe Korger with Umbrella and Chicken**
Alley of Korger's Decorating at 201 North Bridge St (Turn E and N on Rushman Dr then turn W on Columbia St and N in Central Lutheran Parking lot)
- Studebaker**
West side of 33 East Willow St (Turn E on Willow and N on Hwy 124 North)
- Northwoods Wildlife**
(Under Bridge) Visible from Leinie's Lodge Patio, 1 Jefferson Ave
- Irvine Park Bear Exhibit**
(Then follow Hwy 124 South and turn S on Bridge St)
- Leinenkugel Maiden**
616 North Bridge St
- Bischel Meat Market Mural**
North Side of 514 North Bridge St
- Bischel Meat Market Ghost Sign**
South Side of 514 North Bridge St (Turn W on Willow St and S into Alley)
- Chippewa Woolen Mill**
Alley 17 West Willow St
- Drink Mountain Cabin**
Alley 17 West Willow St (Turn W at Alley)
- Ideal Chevrolet**
Alley 401 Bay St (Turn S on Bay St and Turn E on Grand Ave)
- Seven Stable Horse's**
West Side of 15 West Grand Ave
- Harmony Courtyard**
215 North Bridge St (Turn S on Bridge St)



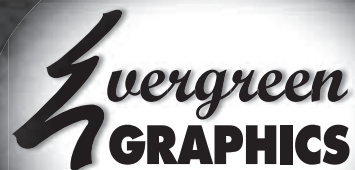
Information on the Yellowstone Trail used for this article was taken from the book "Introducing The Yellowstone Trail" by Alice A. and John Wm. Ridge. (www.yellowstonetrail.org)

If You Want Your Name On It... We Can Get It!



PROMOTIONAL PRODUCTS

Pens • Buttons • Shopping Bags
Flashlights • Magnets • Lanyards
Calendars • Key Chains • T-Shirts
Flash Drives & So Much More



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